

VIC DAVIDSON [dba] Victor I. Della Rossa 1186 Broadway, Suite 1121, NYC 10001 (212) 779-4650
website: <http://VicDavidsonMusic.Com> email: Victor@DellaRossa.Net

More than 10 years of related small business administration and multi-media productions. Complete small business planning, implementation and management. **Extensive computer applications.** Public service and private business plan implementation, marketing and customer service consultation and documentation. Product development, patenting and marketing consultations. Conscientious, reliable, team-player. **Technical, audio, visual and documented communications.** Audio engineering and recording. Music and written compositions.

Employment & Experience

8/00 - Present **Founder, President & CEO.** Vic Davidson Music & Pro Multi-Media, Inc. NYC.
Complete small business management, negotiation. Product development and marketing.
Investment diligence. Business implementation. Talent representation. Digital productions.

10/98 - 2/99 **Private First Class.** United States Marine Corps. Parris Island, SC.
Boot Camp. Basic Military Training School. Flight Navigator/Rifleman.

8/92 - 8/96 **Administrative Assistant.** Grand Central Partnership/Neighborhood Social Services Corp. NYC.
Administrative assistant, detailed monthly reports for funding, computerized database.

7/89 - 8/92 **Self-employed.** Administrative Assistant, NYC.
Temporary assignments, Taxi Driver. Model. Teleprompted Script for Mike Wallace (60 Minutes).

2/88 - 4/89 **Promotions Coordinator.** Three Cherries Records, Inc. NYC.
Reported to Mr Samel Aizer (formerly Swan Song). Edited articles for FMQB (trade magazine).

10/87 - 2/88 **Airman Basic.** United States Air Force. San Antonio, TX.
Basic Military Training School. Lackland Air Force Base. Metal Fabrication.

2/85 - 5/87 **Production & Merchandising.** Yvonne G. Della Rossa Designs, South Pasadena, CA.
Production and merchandising in family apparel business.

6/84 - 8/85 **Actor.** Atmosphere Casting Agency, Los Angeles, CA.
Extra in film and TV assignments: *Pretty In Pink, Live and Die In LA, Hamburger, Sweet Dreams.*

1982 - 1985 **Self-employed.** Administrative Assistant, L.A., CA.
Temporary assignments, Taxi Driver. Part-time employment and artistic endeavors in Los Angeles.

Education & Training

9/97 - Present **City University of New York (BMCC/Baruch), NYC.**
Computer Information Systems, Small Business, U.S. Government, and Music/Fine Arts.

11/96 - 8/97 **Total Music Recording Diploma,** Sam Ash Music Institute, NYC.
Midi to master, 24-MTR audio engineering/recording, keyboards, and theory.

6/87 **General Equivalency Diploma,** New York State Department of Education, NYC.

9/85 - 6/86 **Computer Applications Certificate,** L.A. Regional Occupational Program, South Pasadena, CA.
Word-processing, spreadsheet and database applications. Computer applications.

1984 - 1996 **Education and training:** small business development, computer applications, and acting:
Pace University, NYSDE, Scott Powers, HB Studios, Acting Management,
Tiger Information Systems, Santa Monica Acting Academy, SJV Enterprises.

Community Activity

4/02 - Present **Corporate Member,** Greater New York Chamber of Commerce, NYC.
Development of Chamber Fund & Chamber Small Business Center.

7/96 - Present **Program Member,** Fountain House, Inc., NYC.
Program consultation, design and implementation. Security protocol and procedures.

7/91 - 8/92 **Associate Director,** Alliance Committee for the Homeless, NYC.
Outreach efforts to the homeless, fund-raising and social events in NYC.

References

References will be submitted upon request.