

## **Classical Music Month and 5thTime.Com : Timex Circle of Fifths**

*Just in time for Classical Music Month and the start of the school year, inventor, Vic Davidson, announces a program to use his patented musician's watch to raise money for local music programs.*

(PRWEB) August 23, 2006 -- Vic Davidson has developed a fundraising program for middle school, university and local music programs. The earning potential is 35% of sales of Circle of 5ths watches to the sponsoring organization. Timex will manufacture the watches which will be carried at Amazon.Com, Tower Records, and Musician.Com. He is currently in negotiations with the American Federation of Musicians to develop a national affiliate network. In a minimum purchase, a sponsor can personalize their watches to include educational mascots, school colors, and retail emblems for value recognition. Celebrity signatures are proposed to enhance fundraising awareness and distribution. The American Music Conference and VH1 Save the Music Foundation contribute extensively to national instrumental programs. One benefactor, Queensryche, is a multi-platinum, rock-n-roll band, contributing to the future of America's youth.

Vic Davidson has patented the 12 keys of music in the form of Musical Circle of 5ths clocks and watches. His products depict the standard reference of music in the same way the multiplication table depicts a standard reference in mathematics. Musicians use the Circle of 5ths as a reference to compose and transpose music. You can hear the change clearly from one key to the next in music by Mariah Carey and Elton John, and in Whitney Houston's world-renowned title, "I will Always Love You". His website <http://FifthTime.Com> contains high resolution photos of his United States Patents (utility and design) and his sophisticated TIMEX Circle of 5ths for men and women, he respectfully coined "The Stonehenge of Music Theory".

"The Mozart Effect" by Shaw and Campbell, demonstrates that children who perform and listen to classical music regularly, increase their intelligence, score higher in math and science, and have fewer behavioral problems," says Davidson. "My watches are designed to augment instrumental funding in local schools and communities, and offset yearly budget constraints. At the same time, they increase the pride, interest, and prestige of the students, and provide a practical reference for composing and transposing music," he concludes.

In 1994 Congress passed a resolution designating September as Classical Music Month. Sponsors included the Classical Music Coalition and National Association of Recording Merchandisers. To celebrate the first Classical Music Month in 1994, Borders Books and Music stores hosted special "Classical Sunday" events. The events included live classical performances, educational lectures, demonstrations, and children's programs. Jazz Month and National Piano Month became synonymous events. Retailers also host Classical Music Month in April, while March is "Music in our Schools Month". 1995 theme: "Music Means the World to Me". The Music Educators National Conference demonstrates that music has been a part of our public school curriculum since 1838, sustaining an imminent balance. Children are encouraged to play their instruments during "show and tell". Instructors plan daily activities all month, noting composers Johann Sebastian Bach and Franz Joseph Haydn's birthdays. Music for Life's President, Ann Fabe Isaacs, sponsors "Music for Life Week" from July 2 thru July 8, a week created specifically to remind us that music soothes, heals, nurtures, and inspires.

Call Vic Davidson (212) 779-4650 for campaign information, to coordinate a fundraising event, and to purchase for national retail. His infomercial is viewable online at <http://FifthTime.Com>, as well as Purchase, Affiliate, Concept, and Investor links.



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**Contact Information**

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